

EXPERIENCE AMAZING

REMOTELY CONTROL A 1/5 SCALE MCLAREN SENNA WITH A REAL MCLAREN SENNA





USE A FULL SCALE MCLAREN SENNA TO CONTROL A 1/5 SCALE MCLAREN SENNA WITH FULL MOTION, VISUALS, AND FEEDBACK

ALL OVER CELLULAR NETWORK.



PUT YOURSELF IN THE DRIVER'S SEAT.

Using a low-latency cellular network, drivers can see & feel everything the car is doing in order to control it like a real racecar.



REAL-TIME CONTROL & FEEDBACK









MOTION

VISUALS

INPUT

PROFESSIONALLY MODIFIED SENNA

The McLaren Senna is fitted with a full motion kit, fully functional buttons and switches, and placed in front of a large 4K screen.

Everything is seamlessly integrated to convert the Senna into a complete racing cockpit that can control a remote vehicle.





EXPAND THE FAN EXPERIENCE

The capabilites of VRX LIVE expand beyond single user engagement. Using the VRX LIVE network, visual and telemetry data can be transmitted from the car on the track to banks of seating so users can passively enjoy the experience from the same room - or anywhere in the world.

VRX APOLLO MOTION CHAIRS



FULL MOTION & AUDIO/VISUAL FEEDBACK

Data is transmitted in real-time to all connected devices and can be experienced with screens or virtual reality, with full motion.

ALL OF THE EXPERIENCE. NONE OF THE RISK.

Experience the thrill of driving a racecar around a real track without the extensive training or risk.



CREATE THE ULTIMATE CUSTOMER EXPERIENCE

TRADESHOWS • EXPERIENCE CENTRES • ARCADES • **MUSEUMS • LAUNCH EVENTS**



VRX has over 20 years experience in design and hardware/software integration.

In 2019, VRX installed a complete motion and hardware kit into a real McLaren Senna to convert it into a racing simulator to be used with Forza Motorsport 7.

VRX LIVE takes the same capabilites of that technology and expands it for completely unique applications.

- MOTION
- VISUALS
- AUDIO
- CONTROL



